



November 17, 2021

To Whom It May Concern:

On behalf of the CMAOntario, it is my pleasure to write to you in support of Haliburton Highlands Arts Centre Foundation and its mission to provide the community with a much-needed performing arts/concert venue.

As the Executive Director, I have worked in the live entertainment industry for more than 3 decades and partnered with a variety of organizations to develop events in underserved communities.

It's been a challenge for us to find suitable venues in smaller regions outside the GTA and the HHACF would be an ideal partner for the CMAOntario. This would give the Association the opportunity to provide valuable programming to our shared constituents as part of our objective to foster and support the growth and development of Ontario's country music community and all those associated with the Ontario country music infrastructure.

As a passionate advocate for live events, I feel that this initiative is led by a team of individuals with the skills and expertise that, upon completion of this project, will ultimately contribute to the economic recovery and continued development for this region.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Verle Mobbs', with a stylized flourish at the end.

Verle Mobbs
Executive Director